

Butcher's meaty praise

OUTSHINING more than 600 entrants including Quay at number three, Tetsuya's at number seven and Melbourne's Vue de Monde at number eight, Victor Churchill butcher on Queen St, Woollahra, has been awarded the number two spot in the *Australian Traveller* magazine's Top 100 Australian Gourmet Experiences.

Established in 1876, the father-son business is the leading meat supplier to some of the finest restaurants in Australia, China and Singapore.

Vic Puharich and his son Anthony said they were honoured by the recognition but it was well earned. "Victor Churchill sets a benchmark in terms of meat quality and handcrafted products available in a retail situation," Anthony said. "We're not reinventing the wheel, rather pushing the boundaries in terms of what Australians can expect from their butcher."

As if trumping Tetsuya's wasn't impressive enough, the Vic's Meats Victor Churchill "Ask the butcher" iPhone app recently reached the No.1 spot on the list of Top Paid Lifestyle Apps in Australia, overtaking Jamie Oliver's app.



Tasting success: Peter McPhee, Anthony Puharich and Peter Taylor.

Photo: ALAN PLACE